

23rd October, 2013

Full Day Career Management Training Programme

on

“Campus to Corporate - C₂C”

The 1st Ever C₂C of Placement Process-2013-14 @

ASPEE College of Horticulture & Forestry, NAU, Navsari

Inspired by the stupendous success of the [5 \(Five\) Highly Effective C₂C programmes](#) - [Full Day Career Management Training Programmes on “Campus to Corporate - C₂C”](#) conducted last year and thrilled with the envious final job placements of our students as a fruitful outcome of this hitherto initiative; our **Uni. Placement Cell** has decided to continue the same this year also. Last year, starting from 15th September, 2012 with the [“1st Ever Campus to Corporate - C₂C Training Programme”](#); the **Uni. Placement Coordinator & Asst. Professor in HRM @ AABMI - Dr. Mehul G. Thakkar** - a renowned State, National & International Awards Winner Trainer, personally conducted 5 (Five) such programmes and thereby trained 300+ Diploma, UG, PG and Doctorate students of various institutes of NAU, Navsari.

This year also, *continuing with the missionary zeal of guiding and preparing the students of our NAU for facing the challenges of the cut-to-throat competitive job market with a structured training programme focusing on all these aspects and with the noble objective of equipping our students for grabbing lucrative career options*, our **Uni. Placement Cell** recently conducted the [1st Ever C₂C - Campus to Corporate Training Programme of Placement Process-2013-14](#) at our own campus institution - **ASPEE College of Horticulture & Forestry, Navsari** on **23rd October, 2013**. This 1st C₂C witnessed the presence of esteemed dignitaries from our university set-up - **Dr. V. C. Raj Sir**, honorable DSW & Chairman of the Uni. Placement Cell, **Dr. N. L. Patel Sir**, the visionary and philanthropic Principal & Dean of ACHF, **Dr. H. V. Pandya**, Associate Professor & Placement Officer at ACHF, **Dr. B.K. Bhatt**, Associate Professor in Statistics and **Dr. R.M. Patel**, Associate Professor at ACHF.

In the brief inaugural ceremony, **Mr. Ankit Gadhiya**, student of M. Sc. (Horticulture) welcomed all the dignitaries and briefed all about the placement team’s efforts in an impressive way. Then, the this [1st Ever C₂C - Campus to Corporate Training Programme of Placement Process-2013-14](#) got to a flying start sharp at 9:10 am, with the motivating welcome speech of **Dr. N. L. Patel Sir**, the visionary and philanthropic Principal & Dean of ACHF. He explained the students about the need to develop powerful personality and inculcate professional etiquettes in this competitive era of “Corporate Culture”. He also inspired the young guns with choicest illustrations brought from IITs, IIMs and Civil Services Examination’s past interview experiences. He shared several funny, but really difficult and intelligent, interview questions and even disclosed their witty answers, which were enjoyed by all.

He also formally thanked the honorable **Dr. A. R. Pathak Sir – the Vice Chancellor** and **Dr. V. C. Raj Sir – the DSW**, who ensured successful organization and accomplishment of such a wonderful programme.



He even thanked and appreciated the forward looking willing initiative of **Dr. Mehul G. Thakkar** - *Uni. Placement Coordinator & Asst. Professor in HRM @ AABMI*, to announce **100 Hours Hitherto Career Management Training Programmes** and promised his full support to all such activities. With his motivating speech, **Dr. N. L. Patel Sir** charged up the audience and set the rhythm of the programme.

Then, **Dr. V. C. Raj Sir**, *honorable DSW & Chairman of the Uni. Placement Cell* provided an interesting insight to the august gathering by comparing the Career and Job related matters with the domain of Horticulture. With humorous illustrations, he shared that even though all the students entered as the “*raw material*”; but with these sorts of professional grooming interventions, our Uni. Placement Cell is striving hard to transform them into “*Value Added Finished Products*”; which can fetch more value in the market. He urged the participants to exploit this golden opportunity to learn from a renowned Trainer in the form of our own Uni. Placement Cell Coordinator – Dr. Mehul G. Thakkar; and requested them to develop their own “*USP*” to win the race of competitive job market conditions.

In his short and smart speech, **Dr. H. V. Pandya**, *Associate Professor & Placement Officer at ACHF*, explained the underlying objectives of this programme and requested the students to be attentive throughout the day. Then, **Dr. Mehul G. Thakkar – the State, National & International Awards Winner Trainer and the Pioneer of the C₂C Programme** took charge of the proceedings. Starting with the need and relevance of career management in the present era, he thoroughly explained the participants about how to achieve 100% professional success and why they should develop CAN DO outlook. He also shared useful tips for developing the right attitudinal mind set for achieving professional success. With humorous illustrations coupled with psychological games, he explained the students about why changing oneself seems to be difficult, and yet much needed.



Then, in the powerful session on “Effective CV Writing”, he initially clarified the difference between Bio-Data, Resume, CV and Professional Brief/Profile. Then, he elaborated on various types of formats of resume, different sections of a professional resume, things to be avoided and eye catching layout of a resume. During this entire session, he substantiated his inputs with live illustrations, which were very well received by the students.

In the post-lunch session, the trainer focused on two very important aspects of Career Management namely – Projecting Powerful Body Language and Power Dressing for Success.



Here, with role playing exercises and demonstrations, Dr. Thakkar explained the gestures, postures, facial expressions, eye contact, voice modulations and such other niceties to be observed during the interview. He also shared practical tips regarding what to wear on the day of interview. Then, he started the session on “Winning the Interview”. Here, he explained the students about various types of interviews, the sections/parts/phases of an interview, the frequently asked likely questions, ideal answers, and such other issues. He even requested the participants to be creative and think ‘beyond the box’ while drafting their CV in an impressive manner as well as while answering the interview panel’s questions. He even demonstrated how the prospective candidate can create positive first and last impression.



Through intensive 8 hours training programme, he stimulated the students' thought processes and cues to make them look at their skills and capabilities in an entirely new light; so that they can win the race in this cut-to-throat competitive job market conditions. By using a mixture of training methodologies, he ensured that students digest the desired inputs in live and interesting atmosphere. In the end, he urged the students to take on some sort of self responsibility for their own career development. He even guided them about becoming a member of professional associations and using the potential of networking with likeminded professionals.

The entire programme was unanimously appreciated by the 98 UG and PG students of ACHF, who even wrote excellent remarks in the formal feedback forms. Encouraging fact was that the students, especially the female students, also asked several questions and clarified their doubts before they jump into a real life interview to win the race of their career. With special mention, I would like to congratulate all the boys and girls of ACHF, *who were found more participative, enlightened, curious, sincere and alert also.*

In the concluding session 5:30 pm onwards, **Mr. Mohit Anjana**, student of B. Sc.-Hons. (Horticulture) shared straight-from-the-heart sort of feedback in his enchanting style. As a token of appreciation, **Dr. N. L. Patel Sir**, the visionary and philanthropic Principal of ACHF, presented a memento to Dr. Mehul G. Thakkar, with a huge round of applause for his sheer time, unmatched energy and enthusiasm and powerful presentation.

Personally, as a Trainer-Facilitator, I enjoyed quality interactions with the students. It was a delight to have such open minded students, who don't hesitate in sharing their opinions and seek clarification on any matter. It would not be out of context if I put on record, to congratulate, the excellent inputs through quality interactions during the session from some students - **Ankit Gadhiya, Rahul Prajapati, Rahul Sreekumar, Dipak Sen, Priyanka Pandya, Gunjan Pareek, Bijal Solanki, Parth Dave, Narendra Kumar, Riddhi, Mehul** and many others...

In terms of professionalism, positive body language and keen interest exhibited throughout the day, I must congratulate *Ms. Priyanka Pandya, Mr. Narendra Kumar and Mr. Ankit Gadhiya for their unmatched enthusiasm, the inquisitiveness and passion to know something new.....*

What I loved the most was the architectural delight sort of amazing Training Hall with Centralized AC, Audio-Visual facilities, Executive Cushion Chairs, creating the hi-profile ambience for this wonderful programme.

I must thank **Dr. H. V. Pandya Sir** for taking personal interest, pain and initiative in organizing the [1st Ever C₂C - Campus to Corporate Training Programme of Placement Process-2013-14](#) at ACHF and providing me psychological backup throughout the day by attending the whole programme. Even when we had to reschedule the programme due to last moment MoC assignment in the 100th Year Celebration and the National Seminar at our Regional Cotton Research Centre, Bharuch; he made sure to manage everything well in time.

Once again, a **big thank you to Dr. V. C. Raj Sir - the honorable DSW**, who by taking care of minute details, made sure that this programme turns out to be a grand success. And, **above all, thanks a million to honorable Principal & Dean of ACHF - Dr. N. L. Patel Sir** for sharing his powerful affirmations and thereby boosting the confidence of all the concerned ones.

With this,

☞ [The 1st C₂C Training Programme has witnessed the overwhelming participation of record breaking 98 UG and PG students of ACHF...](#)

☞ [Last year also, the 5th C₂C Training Programme at ACHF had witnessed the overwhelming participation of record breaking 86 UG and PG students of ACHF...](#)

[Next C₂C is scheduled on 16th November, 2013 @ AABMI, NAU, Navsari....](#)